

**Item 1 – Cover Page**

Part 2A of Form ADV

**Wealth Enhancement and Preservation of GA, LLC  
D/B/A  
Infinite Asset Management**

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CRD# 172788

July 10, 2018

**This brochure provides information about the qualifications and business practices of Wealth Enhancement & Preservation of Georgia, LLC d/b/a Infinite Asset Management (“the Firm” or “IAM”). If you have any questions about the contents of this brochure, please contact us at 678-739-0175. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.**

**Additional information about Wealth Enhancement & Preservation of Georgia, LLC also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Registration does not imply a certain level of skill or training.**

## Item 2 – Material Changes

This Brochure dated July 10, 2018, is an amendment to the Brochure for Wealth Enhancement & Preservation of Georgia, LLC d/b/a Infinite Asset Management.

Since the filing of the firm's annual update on March 30, 2018, we have made various updates to our Brochure, but no material changes were made.

Pursuant to regulatory requirements, we will deliver to you a summary of any material changes to this and subsequent Brochures within 120 days of the close of our fiscal year. We may further provide other ongoing disclosure information about material changes as necessary. All such information will be provided to you free of charge.

Currently, our Brochure may be requested by contacting us at 678-739-0175.

Additional information about the firm is also available via the SEC's web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's web site also provides information about any persons affiliated with the firm who are registered as investment adviser representatives of the firm.

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## Item 4 – Advisory Business

Infinite Asset Management (“the Firm” or “IAM”) was established in 2002 and approved as a Registered Investment Adviser in 2014. Darrin Cohen is the principal owner of the Firm. IAM’s home office is located at 5755 North Point Parkway, Suite 232, Alpharetta, GA 30022. The home office phone number is 678-739-0175. IAM also has a branch office located at 210 Coming, Suite C, Charleston, SC 29403. The SC branch phone number is 843-573-7277.

The Firm provides advisory services, giving continuous advice based on the client’s individual needs through personal discussions in which goals and objectives, based upon the client’s personal objectives are established. The Firm will develop a personal investment policy based upon an investment objective questionnaire and/or personal interview and manage the portfolio according to the criteria.

Each client has the ability to impose reasonable restrictions on the management of his/her account, including the designation of particular securities or types of securities that should not be purchased for the account, or that should be sold if held in the account. If a client’s instructions are unreasonable or an Investment Advisor Representative believes that the instructions are inappropriate for the client, the Firm will notify the client that, unless the instructions are modified, it may cancel the instructions in the client’s account. A client will not be able to provide instructions that prohibit or restrict the Investment Adviser of an open-end or closed-end mutual fund or ETF with respect to the purchase or sale of specific securities or types of securities within the fund.

IAM also offers a wrap fee program. In a wrap fee program, clients are charged an all-inclusive wrap fee on Program Assets that covers advisory, execution, custodial and reporting services on Eligible Assets. A portion of these fees will be paid to IAM for advisory services. In a non-wrap fee program, IAM’s fees are charged separately and in addition to brokerage custody fees, commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in the fund’s prospectus. Such charges, fees and commissions are exclusive of and in addition to IAM’s fee, and IAM shall not receive any portion of these commissions, fees, and costs. Please see the attached Part 2A Appendix (the Wrap Fee Brochure) for additional information about the firm’s wrap fee program.

Additionally, the Firm may provide advice in the form of a Financial Plan. Clients may receive a written plan in conjunction with the advisory services, providing the client with a detailed financial plan designed to achieve their stated financial goals and objectives.

Information on clients will be gathered by in-depth personal interviews and a review of personal financial information including data concerning current financial status, future requirements, risk appetite and goals. Based upon this thorough review, a written plan may be prepared for the client providing the client with a detailed plan designed to achieve their stated financial goals and objectives. If such a plan is provided it is recommended that the client review this plan with tax accountants, attorneys and other professional service providers.

The Firm offers the following model portfolios. Clients will be placed in one or more models based on the information gathered during our interviews and review of personal financial information.

1. **Relative Strength** - A dynamic asset class investment strategy that uses Point & Figure<sup>1</sup> data to evaluate the strength of six asset classes: Domestic Equity, International Equity, Fixed Income, Foreign Currencies, Commodities, and Cash. ETFs representing the best performing two asset classes compared to each other and cash are selected for investment.
2. **Moving Averages** - A Trend following model that determines whether or not to invest in 5 asset classes and 20 underlying investments based on the current 200-day moving average.
3. **Economic** - Uses 16 indicators grouped in four categories to determine whether or not to be long the S&P500 or in cash. The four categories:
  - a. **Monetary indicators** include levels, changes, and differences in various interest rates, monetary policy, and money supply.
  - b. **Technical indicators** reflect levels, changes, and other measures of stock market activity.
  - c. **Sentiment indicators** gauge emotion in the market.
  - d. **Fundamental indicators** describe economic and valuation activities. These include measures of inflation, growth, and other factors related to the overall economy
4. **Momentum** - An active strategy that can go long, short, or to cash in four asset classes (US Equities, Euro, Gold, and Oil) using Japanese Renko<sup>2</sup> charts to determine current momentum.
5. **Equity Income** –
  - a. The company must be number 1 in its industry and/or have top brand names.
  - b. The company must have consistent profit margins and enormous pricing power.
  - c. The company must have a "fortress" balance sheet. This means they have enough cash or near cash assets to pay off debt multiple times over.
  - d. The company has less than average price volatility; profit margins and cash flow are better than S&P500 average.
  - e. The company must have consistently shown increased dividends, though past yields are no guarantee of future yields.
6. **Managed Growth** - Uses a sector rotation model to identify major themes in the market, have exposure to those sectors controlled by demand and eliminate exposure to those sectors controlled by supply. The portfolio attempts to capture the stronger trends and avoid the weaker trends.
7. **Diversified Strategic Income** - The premise behind our Income portfolio is to choose asset classes that historically pay high dividends, though past yields are no guarantee of future yields, and diversify investments within those classes using ETFs, Closed End Funds, and securities trading intra-day. Designed to provide maximum liquidity along with high income. The main objectives for the portfolio are to generate a 5-7% current yield and preserve the overall portfolio value.

#### Services to Managing Investment Advisers

IAM may act as a Sub Adviser ("SA") for other Managing Investment Advisers ("MIA"). In its capacity as SA, IAM shall have no authority act for or represent the MIA. IAM will manage assets as described above and will take discretionary authority over the assets. Assets will be managed in accordance to the investment objectives, policies and restrictions as provided by the MIA. The MIA will review the client's financial objectives at least annually and will promptly provide any changes to the client's financial circumstances or investment objectives to the SA. Upon request, IAM will make economic and investment analysis and reports available for review.

### Consulting Services

From time to time, clients may retain IAM for specific projects, general consulting services or financial planning. An example of such consulting is the review of a third party money manager or alternative investment product. Such projects generally require a clear understanding of the client's current financial situation, as well as the client's short- and long-term financial goals and objectives. Clients may be asked to provide information pertaining to their assets, liabilities, income, expenses, income and estate taxes, trust agreements, wills, investments, insurance, personal and family obligations, and employee benefit programs. Careful consideration also will be given to subjective factors such as the client's prior investment experience, risk comfort level, and knowledge of investment vehicles available on the market. Once the client's financial goals and objectives have been established, IAM will provide a written report to address project specified. Clients may choose to have IAM implement the plan, or implement the plan through other means.

### Retirement Plan Services

IAM also provides pension consulting services to businesses where the firm provides plan level services such as discretionary management services, non-discretionary management services, and investment advisory services related to different types of retirement plans. When providing management services, the firm is responsible for implementing recommendations. When the firm is providing advisory services, the client is responsible for implementation of recommendations.

As of December 31, 2017 IAM held \$87,343,000 in assets under management on a discretionary basis.

## **Item 5 – Fees and Compensation**

The specific manner in which fees are charged by the Firm is established in a client's written agreement. Fees are based on a percentage of assets under management and calculated at an annual rate and billed in advance on a quarterly basis. Fees are based on the assets in the account per the schedule below and in some instances, may be negotiated. Slightly higher fees may be charged for certain strategies.

### **FEE SCHEDULE**

Account Size:	Fee percentage:
\$0 - \$999,999.99	1.5%
\$1,000,000.00 - \$2,499,999.99	1.25%
\$2,500,000 - \$Unlimited	1.00%

The initial fee is due upon the client's opening and funding an account. The initial fee will be based on the opening balance and will be prorated according to the number of days remaining in the calendar quarter. Thereafter, the fee for each calendar quarter will be calculated by multiplying the fair market value of the assets in the account as of the last trading day of the preceding calendar quarter by the annual fee and then dividing that result by four. Upon termination of an account, any prepaid, asset-based fees will be prorated according to the days the account was opened during the calendar quarter and unearned fees will be rebated to the client. Rebated fees will be credited to the account automatically. Clients may elect to transfer the balance or request a check for the balance in the account. The cost for creating Financial Plans is included in the fees listed above.

As noted in the clients' Advisory Agreement all fees are debited directly from client accounts and are calculated using the total assets in the account as shown on the client custodial statement.

Please see the attached Part 2A Appendix (the Wrap Fee Brochure) for additional information about the firm's separate wrap fee program.

#### Billing to Managing Investment Advisers

For services provided and the expenses assumed for this program, the MIA will pay IAM up to 0.50% of the account size. This fee is for IAM's services only and does not cover transactions or the fee charged by your MIA. Fees stated are annual, but are computed daily and billed quarterly in accordance to your agreement with the MIA. If the fee payable to IAM begins to accrue after the beginning of any month or if the Agreement is terminated before the end of any month, the fee shall be prorated. For purposes of calculating fees, the value of net assets shall be computed in the manner specified in the Prospectus and the Statement of Additional Information for the computation of the value of the net assets in connection with the determination of the net asset value of applicable shares. Payment of said compensation shall be the sole responsibility of the Managing Investment Advisor and shall in no way be an obligation of any fund, trust, or Client Account. Deposits or withdrawals greater than \$50,000 during the calendar quarter will be prorated and charged or rebated, as applicable.

#### Consulting Services

Consulting fees are generally as a one-time fee based on the scope of the project requested. Fees are generally charged at a rate of \$250 per hour or may be charged based on a project ranging from \$2,500 to \$25,000 per project. Fees are negotiable and based on the complexity of the project and the estimated amount of time required to complete the project. For example, a basic financial plan includes retirement planning and investment analysis and builds on it by adding a cash flow/net worth analysis, and a review of basic insurance, estate planning, and tax issues; while a comprehensive financial plan would include estate planning, business planning, other customized needs planning, and could also include consultation with outside professionals, such as CPA's and/or attorneys. Fees for a comprehensive financial plan would be higher than those charged for a basic financial plan. Given that each client has different needs, IAM will discuss with you the estimates of both time and hourly rates required to complete your plan and document that discussion in a client service agreement before work begins so that the client has a clear view of the process and costs.

Fees for consulting are due and payable upon completion and presentation of the project. IAM may request a retainer upon completion of the initial fact-finding session; however, advance payment will not exceed \$500 for work that will not be completed within six months.

#### Retirement Plan Services

Fees charged for retirement plan consulting services may be charged in advance or in arrears depending on the service provided. Fees may be fixed or asset based (not to exceed 1.50% annually), and are negotiable depending on the complexity of the service. Fees may be deducted directly from the retirement plan on a quarterly basis, or clients may elect to alternatively pay fees by check or wire transfer.

Services may be terminated at any time by either party with 30 days written notice to the other party, and fees will be prorated accordingly. Any payments made in advance will be prorated and refunded to the client.

All retirement plan consulting fees paid to IAM are separate and unrelated to any fees or expenses assessed by any broker, custodian, or other outside party.

#### Other Charges

The advisory fees and transaction charges do not cover charges imposed by third-parties for investments held in the account, such as contingent deferred sales charges or 12(b)-1 trails on mutual funds. In addition, each mutual fund charges asset management fees, which are in addition to the advisory fees charged by our firm. The fees charged by such funds are disclosed in each fund's prospectus. Accounts may require a minimum advisory fee or quarterly maintenance fee that will be detailed in the applicable advisory agreement. Also, there is a \$100 per year custodial account fee minimum. The Management Fee does not cover fees and charges in connection with: debit balances; odd-lot differentials; IRA fees; transfer taxes; exchange fees; wire transfers; extensions; non-sufficient funds; mailgrams; legal transfers; bank wires; postage; costs associated with exchanging foreign currencies; and SEC fees or other fees or taxes required by law.

Most of the Firm's Investment Adviser Representatives are also registered broker-dealer representatives of Triad Advisors, LLC. The Firm does not utilize the Triad Advisors brokerage firm for any of their clients' advisory accounts.

#### Account Termination

The client and/or the Firm may initiate termination of the contract with 30 days' notice by sending written notice to the contra party and will be accepted the day that it is received by the contra party. A full refund will be provided without penalty if the client terminates the contract within 5 business days of signing the advisory agreement. Upon termination of an account, any prepaid, asset-based fees will be prorated according to the days the account was opened during the calendar quarter and excess fees will be rebated to the client.

Upon written receipt of notice to terminate its client agreement and unless specific transfer instructions are received, the Firm and its agent will cease advisory services. Should the client provide specific instructions to liquidate, the Firm will proceed with liquidation of the client's account in an orderly and efficient manner. There will not be a charge by us for such redemption; however, the client should be aware that certain mutual funds impose redemption fees as stated in each company's fund prospectus in certain circumstances. Clients must keep in mind that the decision to liquidate security issues or mutual funds may result in tax consequences that should be discussed with the client's tax advisor. Factors that may affect the orderly and efficient manner would be size and types of issues, liquidity of the markets, and market makers' abilities. Should the necessary securities' markets be unavailable and trading suspended, efforts to trade will be done as soon as possible following their reopening. Due to the administrative processing time needed to terminate client's investment advisory service and communicate the instructions to client's Investment Advisor, termination orders received from clients are not market orders; it may take several business days under normal market conditions to process the client's request. During this time, the client's account is subject to market risk. The Firm and its agent are not responsible for market fluctuations of the client's account from time of written notice until complete liquidation. All efforts will be made to process the termination in an efficient and timely manner.

### **Item 6 – Performance-Based Fees and Side-By-Side Management**

The Firm does not charge any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).



## Item 7 – Types of Clients

The Firm provides portfolio management services to individuals, corporations and business entities, pension and profit-sharing plans, charitable institutions, foundations, endowments, estates, and trusts. The minimum account size is \$500,000 which is aggregated by household. The Firm has the discretion to waive the account minimum.

Certain managers may require a higher minimum as disclosed in the individual manager's Firm Brochure. Under certain circumstances, the minimum may be waived, including related accounts that may be combined to meet the minimum if the services involved may otherwise be provided.

## Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

Our investment strategy begins with an understanding of a client's financial goals. Advisors use demographic and financial information provided by the client to assess the client's risk profile and investment objectives in determining an appropriate plan for the client's assets. Investment strategies ordinarily include long- or short-term purchases of stock portfolios, mutual funds and fixed income securities.

Investment recommendations are based on an analysis of the client's individual needs, and are drawn from research and analysis. Security analysis methods may include the following:

- **Fundamental analysis:** We attempt to measure the intrinsic value of a security by looking at economic and financial factors to determine if the company is underpriced or overpriced. Fundamental analysis does not attempt to anticipate market movements. This presents a potential risk, as the price of a security can move up or down along with the overall market regardless of the economic and financial factors considered in evaluating the stock.
- **Technical analysis and charting:** We attempt to determine the trend of a security by studying past market data, including price and volume. This presents a potential risk, as the price of a security can change directions at any time and past performance is not a guarantee of future performance.
- **Cyclical analysis:** We attempt to identify the industry cycle of a company to determine whether the company is in a market introduction phase, growth phase or maturity phase. Generally projected revenues, growth potential and business risk may fluctuate based on the company's cycle stage.

Information for this analysis may be drawn from financial newspapers and magazines, research materials prepared by others, annual reports, corporate filings, prospectuses, company press releases and corporate ratings services.

It is important to note that investing in securities involves a risk that clients should be prepared to bear. For any risks associated with Investment Company products, please refer to the prospectuses for additional details about these risks. Our investment approach constantly keeps the risk of loss in mind. These risks include, but are not limited to:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a

security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.

- Inflation Risk: When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- Reinvestment Risk: This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
  - Business Risk: These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- Liquidity Risk: Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- Financial Risk: Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

## **Item 9 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to a client's evaluation of Firm or the integrity of Firm's management. Firm has no information applicable to this Item.

## **Item 10 – Other Financial Industry Activities and Affiliations**

Individuals associated with the Firm as an Investment Adviser Representative ("IAR") may also be registered with Triad Advisors, member FINRA/SIPC, as a Registered Representative ("RR"). Brokerage services are offered separately from investment advisory services. Any such transactions may be facilitated through Triad Advisors in their capacities as registered representatives. Clients will be charged separately from their advisory services. If a trade error were to occur, it may result in profit or loss to the firm. The firm has controls in place to limit such trade errors. Investment Advisers will not participate in any profits resulting from such errors.

IARs may also be licensed to sell insurance products through various insurance companies that are unaffiliated with the Firm. The client is under no obligation to utilize the services of your IAR in the purchase or sale of securities, insurance or futures products through his/her association with Triad Advisors or with an insurance company. However, any transactions you may effect through your IAR in conjunction with those relationships may result in the receipt of commissions and other compensation separate from any advisory fees we charge.

Although the Firm may recommend that clients establish accounts at a custodian, it is the client's decision to custody assets with a particular custodian. The Firm is independently owned and operated and not affiliated with any custodian.

Information about your IAR's financial industry activities and affiliations is disclosed in the IAR's Brochure Supplement which you will receive with this brochure. Additional information about your IAR is also available at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 11 – Code of Ethics**

The Firm has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at the Firm must acknowledge the terms of the Code of Ethics annually, or as amended.

Advisors of the Firm may buy or sell securities that are recommended to clients. The Firm's employees and persons associated with the Firm are required to follow the Code of Ethics. Subject to satisfying this policy and applicable laws, officers, directors and employees of the Firm and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for the Firm's clients. The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of the Firm will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities have been designated as exempt transactions, based upon a determination that these would not materially interfere with the best interest of the Firm's clients. In addition, the Code requires pre-approval of many transactions, and restricts trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client. Employee trading is continually monitored under the Code of Ethics to reasonably prevent conflicts of interest between the Firm and its clients.

Advisors may recommend and trade in the same securities with clients and/or related accounts at or about the same time. Generally, this would pose a conflict if the Advisor or related account were given a better price than the client. To mitigate this conflict, it is procedure to not trade an Advisors account or related persons account on the same day as a client unless the client gets the better price.

Trades may be done on an aggregated basis when consistent with the Firm's obligation of best execution. In such circumstances, the Advisor (or related account) and client accounts will share commission costs equally and receive securities at a total average price. The Firm will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

The Firm's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting the Compliance Department at our main number.

## Item 12 – Brokerage Practices

We generally recommend the brokerage and custodial services of an outside custodian. The custodian will be a registered broker-dealer that charges brokerage commissions or transaction fees for effecting securities transactions. In recommending a custodian, we endeavor to fulfill our duty to obtain “best execution” for the transactions in our clients’ accounts. When we seek best execution, the determinative factor is not necessarily the lowest possible transactional cost, but whether the transaction is executed in the most advantageous manner in terms of quality. To assess quality, we evaluate many factors, including competitiveness of price spreads, timeliness of execution and reporting, frequency and correction of trading errors, back office and trade settlement capabilities, and responsiveness to our orders and needs. The Firm is not affiliated with any custodian.

Our custodians also make available to us other products and services that benefit us but may not directly benefit you or your account. These products and services assist us in managing and administering our clients’ accounts. They include investment research, both from custodians/brokers and from third parties. We may use this research to service all or a substantial number of our clients’ accounts, including accounts not maintained at a particular custodian. In addition to investment research, our custodians may also make available software and other technology that provide access to client account data, facilitates trade execution for multiple client accounts, provides pricing and other market data, facilitates payment of our fees from our clients’ accounts, and assists with back-office functions, recordkeeping, and client reporting.

Our custodians may also offer other services intended to help us manage and further develop our business. These services can include educational conferences and events, consulting on technology, compliance, legal, and business needs, publications and conferences on practice management and business succession, and access to employee benefits providers, human capital consultants, and insurance providers.

The availability of these services from our custodian benefits us because we do not have to produce or purchase them. Of course, this may give us an incentive to recommend that you maintain your account with a custodian based on our interests rather than yours, which is a conflict of interest. We believe, however, that our selection of our custodians and brokers is in the best interests of our clients, and is primarily supported by the scope, quality, and price of services provided and not the custodians’ services that benefit only us.

You may direct us in writing to use a particular custodian to execute some or all of the transactions for your account. If you do so, you may be responsible for negotiating the terms and arrangements for the account with that custodian.

We may not be able to negotiate commissions, obtain volume discounts, or best execution with custodians with which we do not have a pre-existing relationship. A difference in transaction fees and expenses may also exist between those charged to clients who direct us to use a particular custodian and other clients who do not.

You and our other clients can benefit when we aggregate trades to obtain volume discounts on execution costs. Trade aggregation refers to the practice of combining orders for execution. When consistent with our duty to obtain best execution, we will aggregate multiple client transactions into a single order in order to obtain the best price for our clients. In such circumstances, the accounts will share commission costs equally and receive securities at a total average price. Firm will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade

order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

Although the brokerage and/or transaction fees paid by clients shall comply with the firm's duty to obtain best execution, a client may incur costs that are higher than another qualified broker-dealer might charge to effect the same transaction. In seeking best execution, the determinative factor is not necessarily the lowest possible cost, but whether the transaction is executed in the most advantageous manner in terms of quality. To assess quality, we evaluate many factors, including full range of a broker-dealer's services, competitiveness of price spreads, timeliness of execution and reporting, frequency and correction of trading errors, back office and trade settlement capabilities, and responsiveness to our orders and needs.

### **Item 13 – Review of Accounts**

Account reviews are conducted by the Advisor. Account performance is reviewed not less than quarterly. Factors that are considered during such reviews include, but are not limited to the following: investment objectives, targeted allocation, current allocation, suitability, performance, monthly distributions, concentrated positions, diversification, and outside holdings. Examples of situations that may impact Client's account would be the following: performance that is not in line with the client's "downside risk tolerance," change in investment objective, the client makes a significant addition of capital or withdrawal of capital from the account, rebalancing of the portfolio if current allocation and targeted allocation are not consistent, concentrated position that could lead to volatility, etc.

The client agrees to inform the firm in writing of any material changes to the information included in the questionnaire or any other change in the client's financial circumstances that might affect the manner in which client's assets should be invested. Clients may contact the firm during normal business hours to consult with the firm concerning the management of the client's account(s).

All managed accounts receive account statements monthly if there is activity in the account and quarterly at a minimum. We offer a quarterly review and performance report to all clients upon request.

### **Item 14 – Client Referrals and Other Compensation**

The Firm does not receive an economic benefit by anyone other than the client for providing investment advice and other advisory services. The Firm may however receive occasional client event marketing expense reimbursements from product vendors.

The Firm does not compensate others for client referrals.

### **Item 15 – Custody**

Clients should receive statements at least quarterly from their custodian that holds and maintains your investment assets. The Firm urges you to carefully review such statements and compare the official custodial records to the account statements and performance reports that we may provide you. Our statements may vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

## Item 16 – Investment Discretion

Firm usually receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account. Clients must authorize such discretion in the advisory agreement. When selecting securities and determining amounts, Firm observes the investment policies, limitations and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to Firm in writing.

## Item 17 – Voting Client Securities

As a matter of firm policy and practice, Firm does not vote proxies on behalf of advisory clients. Clients retain the responsibility for receiving and voting proxies for any and all securities maintained in client portfolios. Clients should contact their financial advisor if they have any questions and/or to obtain this information. Clients will receive their proxies directly from their custodian or transfer agent.

## Item 18 – Financial Information

Registered Investment Advisers are required to provide you with certain financial information or disclosures about Firm’s financial condition. Firm has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of any bankruptcy proceeding.

## Item 19 – Requirements for State-Registered Advisers

Darrin Cohen serves as Owner, CEO, & CCO of the Firm. The following describes his formal education and business background.

### Education Background

Mr. Cohen graduated from Washington University in St. Louis with a BSBA, Bachelor of Science in Business Administration. He also attended Port Richmond High School-New York, graduating in 1989.

### Business Background

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor Representative	11/2014 to present
Wealth Enhancement & Preservation of GA	Owner and CEO	01/2002 to present
Triad Advisors	Registered Representative	12/2014 to present
Resource Horizons Investment Advisory	Investment Advisor Representative	05/2008 to 12/2014
Kovack Securities, Inc.	Registered Representative	10/2014 to 11/2014
Resource Horizons Group, LLC	Registered Representative	03/2004 to 10/2014

Mr. Cohen or the Advisors of Firm are not compensated with performance based fees. There are no disciplinary proceedings against Mr. Cohen that would require disclosure. Mr. Cohen has no other relationship or arrangement with any issuer of securities.

## Privacy Policy

We collect nonpublic personal information about you from the following sources: Information we receive on applications or other forms and information about your transactions with our affiliates, others, or us. Information collected includes social security numbers, income, account balances, and types and amounts of investments and transactions. We do not disclose any non-public information about our current or former customers to anyone, except as permitted by law or in order to provide the current services. Our employees have limited access to your personal information based on their responsibilities to provide products or services to you. Be assured that we maintain physical, electronic and procedural safeguards in compliance with federal standards to protect your information.

We collect and share your information for our everyday business purposes. Information is shared with one or more of our affiliated entities, at our sole discretion and for purposes either related or unrelated to services we provide you, and to nonaffiliated entities that either perform services for us or function on our behalf (such as check printing services, account aggregation providers, broker/dealers, investment companies, and insurance companies). Affiliates are companies related by common ownership or control. They can be financial and nonfinancial companies. Nonaffiliates are companies not related by common ownership or control. They can be financial and nonfinancial companies. We share personal client information with Triad Advisors, LLC, a nonaffiliated registered broker/dealer."

IAM will disclose customer information to and receive customer information from Triad for the purposes of offering additional products and services to you as well as to effect, administer, service and enforce your requested transactions and maintain and service your accounts. Triad may also continue to use personal information they receive from us to perform services on our behalf, to respond to communications from you, as you authorize or request, or, if you are their customer, to offer you their products or services. To the extent that you are entitled to other protections under applicable laws and these laws apply, we will comply with them when we share personal information about you.

If the IAR servicing your account leaves us to join another firm, he/she is permitted to retain copies of your information so that he or she can assist with the transfer of your account and continue to serve you at their new firm.

"Opting-out" of Third Party Disclosures: If you do not want your Investment Advisor to retain copies of your client sensitive information when he or she leaves us to join another firm, you may contact our Compliance Department by calling 678-739-0175.

**Item 1 – Cover Page**

Form ADV Part 2A - Appendix 1

**Wealth Enhancement and Preservation of GA, LLC  
D/B/A  
Infinite Asset Management**

Home Office:

5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)

Charleston Office:

201 Coming, Suite C  
Charleston, SC 29403  
843-573-7277 (phone)  
843-573-7298 (fax)

info@wealthofga.com

CRD #172788

July 10, 2018

**This wrap fee brochure provides information about the qualifications and business practices of Wealth Enhancement & Preservation of Georgia, LLC d/b/a Infinite Asset Management (“the Firm” or “IAM”). If you have any questions about the contents of this brochure, please contact us at 678-739- 0175. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.**

**Additional information about Wealth Enhancement & Preservation of Georgia, LLC also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Registration does not imply a certain level of skill or training.**



## Item 2 - Material Changes

This Brochure Appendix dated July 10, 2018, is an amendment to the Brochure Appendix for Wealth Enhancement & Preservation of Georgia, LLC d/b/a Infinite Asset Management.

Since the filing of the firm's annual update on March 30, 2018, we have made various updates to our Brochure Appendix, but no other material changes were made.

Pursuant to regulatory requirements, we will deliver to you a summary of any material changes to this and subsequent Brochures within 120 days of the close of our fiscal year. We may further provide other ongoing disclosure information about material changes as necessary. All such information will be provided to you free of charge.

Currently, our Brochure may be requested by contacting us at 678-739-0175.

Additional information about the firm is also available via the SEC's web site [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's web site also provides information about any persons affiliated with the firm who are registered as investment adviser representatives of the firm.

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## Item 4 - Services, Fees and Compensation

IAM offers a wrap fee program that is custodied at a non affiliated custodian. The Program provides investment advice, brokerage, and custodial services under a “wrap fee” arrangement. Generally, in a wrap fee arrangement, the Account pays a combined fee for investment advice, brokerage services, clearance and settlement services, and custodial services. Please see the attached Part 2A Brochure for additional information about the firm’s non-wrap fee programs.

The Firm provides advisory services, giving continuous advice based on the client’s individual needs through personal discussions in which goals and objectives, based upon the client’s personal objectives are established. The Firm will develop a personal investment policy based upon an investment objective questionnaire and/or personal interview and manage the portfolio according to the criteria.

Each client has the ability to impose reasonable restrictions on the management of his/her account, including the designation of particular securities or types of securities that should not be purchased for the account, or that should be sold if held in the account. If a client’s instructions are unreasonable or an Investment Advisor Representative believes that the instructions are inappropriate for the client, the Firm will notify the client that, unless the instructions are modified, it may cancel the instructions in the client’s account. A client will not be able to provide instructions that prohibit or restrict the Investment Adviser of an open-end or closed-end mutual fund or ETF with respect to the purchase or sale of specific securities or types of securities within the fund.

The Firm may provide advice in the form of a Financial Plan. Clients may receive a written plan in conjunction with the advisory services, providing the client with a detailed financial plan designed to achieve their stated financial goals and objectives.

Information on clients will be gathered by in-depth personal interviews and a review of personal financial information including data concerning current financial status, future requirements, risk appetite and goals. Based upon this thorough review, a written plan may be prepared for the client providing the client with a detailed plan designed to achieve their stated financial goals and objectives. If such a plan is provided it is recommended that the client review this plan with tax accountants, attorneys and other professional service providers.

The Firm offers the following model portfolios. Clients will be placed in one or more models based on the information gathered during our interviews and review of personal financial information.

- **Relative Strength** - A dynamic asset class investment strategy that uses Point & Figure<sup>1</sup> data to evaluate the strength of six asset classes: Domestic Equity, International Equity, Fixed Income, Foreign Currencies, Commodities, and Cash. ETFs representing the best performing two asset classes compared to each other and cash are selected for investment.
- **Moving Averages** - A Trend following model that determines whether or not to invest in 5 asset classes and 20 underlying investments based on the current 200-day moving average.
- **Economic** - Uses 16 indicators grouped in four categories to determine whether or not to be long the S&P500 or in cash. The four categories:
  - **Monetary indicators** include levels, changes, and differences in various interest rates, monetary policy, and money supply.
  - **Technical indicators** reflect levels, changes, and other measures of stock market activity.

- **Sentiment indicators** gauge emotion in the market.
- **Fundamental indicators** describe economic and valuation activities. These include measures of inflation, growth, and other factors related to the overall economy
- **Momentum** - An active strategy that can go long, short, or to cash in four asset classes (US Equities, Euro, Gold, and Oil) using Japanese Renko2 charts to determine current momentum.
- **Equity Income** –
  - The company must be number 1 in its industry and/or have top brand names.
  - The company must have consistent profit margins and enormous pricing power.
    - The company must have a "fortress" balance sheet. This means they have enough cash or near cash assets to pay off debt multiple times over.
  - The company has less than average price volatility; profit margins and cash flow are better than S&P500 average.
  - The company must have consistently shown increased dividends, though past yields are no guarantee of future yields.
- **Managed Growth** - Uses a sector rotation model to identify major themes in the market, have exposure to those sectors controlled by demand and eliminate exposure to those sectors controlled by supply. The portfolio attempts to capture the stronger trends and avoid the weaker trends.
- **Diversified Strategic Income** - The premise behind our Income portfolio is to choose asset classes that historically pay high dividends, though past yields are no guarantee of future yields, and diversify investments within those classes using ETFs, Closed End Funds, and securities trading intra-day. Designed to provide maximum liquidity along with high income. The main objectives for the portfolio are to generate a 5-7% current yield and preserve the overall portfolio value.

***Fees and Compensation***

The specific manner in which fees are charged by the Firm is established in a client’s written agreement. Fees are based on a percentage of assets under management and calculated at an annual rate and billed in advance on a quarterly basis. Fees are based on the assets in the account and in some instances, may be negotiated. The maximum fees allowed under the Program are presented below. All fees are negotiable at our sole discretion. Fees may be charged on a tiered basis, meaning a higher fee for assets below a certain threshold and a lower fee charged on the assets above the threshold; or a single fee may be charged for all assets based on the total in the account. Slightly higher fees may be charged for certain strategies. The maximum account fee is 2.5%.

Account Size:	Fee percentage:
\$0 - \$999,999.99	1.5%
\$1,000,000.00 - \$2,499,999.99	1.25%
\$2,500,000 - \$Unlimited	1.00%

The initial fee is due upon the client’s opening and funding an account. The initial fee will be based on the opening balance and will be prorated according to the number of days remaining in the calendar quarter. Thereafter, the fee for each calendar quarter will be calculated by multiplying the fair market value of the assets in the account as of the last trading day of the preceding calendar quarter by the annual fee and then dividing that result by four. Upon termination of an account, any prepaid, asset-based fees will be prorated according to the days the account was opened during the calendar quarter and unearned fees will be rebated to the client. Rebated fees will be credited to the account

automatically. Clients may elect to transfer the balance or request a check for the balance in the account. The cost for creating Financial Plans is included in the fees listed above.

As noted in the clients' Advisory Agreement all fees are debited directly from client accounts and are calculated using the total assets in the account as shown on the client custodial statement.

You may incur additional charges including, but not limited to, mutual fund sales loads, 12b-1 fees, surrender charges, and IRA and qualified retirement plan fees. Also, there is a \$100 per year custodial account fee minimum. We will never receive any portion of such commissions or fees. We are only compensated by the fee described above. We receive no other compensation in connection with your account managed by a third-party money manager. When we negotiate lower fees and expenses charged by third parties, all negotiated improvements are for your benefit. Please see the manager's Brochure for additional important information regarding fees charged.

### ***General Information***

The advisory fees and transaction charges do not cover charges imposed by third-parties for investments held in the account, such as contingent deferred sales charges or 12(b)-1 trails on mutual funds. In addition, each mutual fund or third party money manager charges asset management fees, which are in addition to the advisory fees charged by our firm. Accounts may require a minimum advisory fee or quarterly maintenance fee that will be detailed in the applicable advisory agreement. The Management Fee also does not cover fees and charges in connection with: debit balances; margin interest; odd-lot differentials; IRA fees; transfer taxes; exchange fees; wire transfers; extensions; non-sufficient funds; mailgrams; legal transfers; bank wires; postage; costs associated with exchanging foreign currencies; and SEC fees or other fees or taxes required by law.

Although IAM believes its fees are reasonable in light of the services provided, clients should be aware that such fees may be more or less than the fees and commissions associated with investment advisory and brokerage services purchased separately. The comparison is dependent upon a number of factors, including the frequency of brokerage activity in the client's account, the size of the account under management, and any negotiated fee arrangements with respect to the account. An investor should consider these factors prior to opening an Advisory Account with IAM. The wrap fees charged may be higher than those otherwise available if the services were provided separately for a discrete fee or if an Investment Advisor were to select brokerage and negotiate commissions in the absence of the extra consulting service provided. Clients should consider the value of the additional consulting services when making such comparisons. The combination of custodial, consulting, and brokerage services may not be available separately or may require multiple accounts, documentation, and fees. All fees described herein may be subject to negotiation depending on a range of factors including, but not limited to, account size and overall range of services requested.

Please see the attached Part 2A Brochure for additional information about the firm's non-wrap fee programs.

### ***Account Termination***

The client and/or the firm may initiate termination of the contract at any time by sending written notice to the contra party and will be accepted the day that it is received by the contra party. A termination fee may apply if the account is terminated within the first year of the advisory contract; however, a full refund will be provided without penalty if the client terminates the contract within 5 business days of signing the advisory agreement.

If you instruct IAM to terminate your advisory contract and liquidate your account, we will proceed with liquidation of your account in an orderly and efficient manner. There will not be a charge by us for such redemption; however, the client should be aware that certain mutual funds impose redemption fees as stated in each company's fund prospectus in certain circumstances. Clients must keep in mind that the decision to liquidate security issues or mutual funds may result in tax consequences that should be discussed with the client's tax advisor. Factors that may affect the orderly and efficient manner would be size and types of issues, liquidity of the markets, and market makers' abilities. Should the necessary securities' markets be unavailable and trading suspended, efforts to trade will be done as soon as possible following their reopening. Due to the administrative processing time needed to terminate client's investment advisory service and communicate the instructions to client's Investment Advisor, termination orders received from clients are not market orders; it may take several business days under normal market conditions to process the client's request. During this time, the client's account is subject to market risk. IAM and its agent are not responsible for market fluctuations of the client's account from time of written notice until complete liquidation. All efforts will be made to process the termination in an efficient and timely manner.

### **Item 5 - Account Requirements and Types of Clients**

The Firm provides portfolio management services to individuals, corporations and business entities, pension and profit-sharing plans, charitable institutions, foundations, endowments, estates, and trusts. The minimum account size is \$500,000 which is aggregated by household. The Firm has the discretion to waive the account minimum.

Certain managers may require a higher minimum as disclosed in the individual manager's Firm Brochure. Under certain circumstances, the minimum may be waived, including related accounts that may be combined to meet the minimum if the services involved may otherwise be provided.

### **Item 6 - Portfolio Manager Selection and Evaluation**

Your IAM Investment Adviser Representative may serve as the portfolio manager in the wrap fee program. IAM may also outsource its portfolio management by using outside portfolio managers for the referenced Program. IAM uses industry standards to measure the performance of its portfolio managers; however, it does not use a third party auditor to review and verify the performance of its portfolio managers.

#### ***Advisory Business***

The Firm provides advisory services, giving continuous advice based on the client's individual needs through personal discussions in which goals and objectives, based upon the client's personal objectives are established. The Firm will develop a personal investment policy based upon an investment objective questionnaire and/or personal interview and manage the portfolio according to the criteria.

Each client has the ability to impose reasonable restrictions on the management of his/her account, including the designation of particular securities or types of securities that should not be purchased for the account, or that should be sold if held in the account. If a client's instructions are unreasonable or an Investment Adviser Representative believes that the instructions are inappropriate for the client, the Firm will notify the client that, unless the instructions are modified, it may cancel the instructions in the client's account. A client will not be able to provide instructions that prohibit or restrict the Investment

Adviser of an open-end or closed-end mutual fund or ETF with respect to the purchase or sale of specific securities or types of securities within the fund.

The Firm may provide advice in the form of a Financial Plan. Clients may receive a written plan in conjunction with the advisory services, providing the client with a detailed financial plan designed to achieve their stated financial goals and objectives.

Information on clients will be gathered by in-depth personal interviews and a review of personal financial information including data concerning current financial status, future requirements, risk appetite and goals. Based upon this thorough review, a written plan may be prepared for the client providing the client with a detailed plan designed to achieve their stated financial goals and objectives. If such a plan is provided it is recommended that the client review this plan with tax accountants, attorneys and other professional service providers.

#### ***Performance-Based Fees and Side-by-Side Management***

The Firm does not charge any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

#### ***Methods of Analysis, Investment Strategies and Risk of Loss***

Our investment strategy begins with an understanding of a client's financial goals. Advisors use demographic and financial information provided by the client to assess the client's risk profile and investment objectives in determining an appropriate plan for the client's assets. Investment strategies ordinarily include long- or short-term purchases of stock portfolios, mutual funds and fixed income securities.

Investment recommendations are based on an analysis of the client's individual needs, and are drawn from research and analysis. Security analysis methods may include the following:

- **Fundamental analysis:** We attempt to measure the intrinsic value of a security by looking at economic and financial factors to determine if the company is underpriced or overpriced. Fundamental analysis does not attempt to anticipate market movements. This presents a potential risk, as the price of a security can move up or down along with the overall market regardless of the economic and financial factors considered in evaluating the stock.
- **Technical analysis and charting:** We attempt to determine the trend of a security by studying past market data, including price and volume. This presents a potential risk, as the price of a security can change directions at anytime and past performance is not a guarantee of future performance.
- **Cyclical analysis:** We attempt to identify the industry cycle of a company to determine whether the company is in a market introduction phase, growth phase or maturity phase. Generally projected revenues, growth potential and business risk may fluctuate based on the company's cycle stage.

Information for this analysis may be drawn from financial newspapers and magazines, research materials prepared by others, annual reports, corporate filings, prospectuses, company press releases and corporate ratings services.

It is important to note that investing in securities involves a risk that clients should be prepared to bear. For any risks associated with Investment Company products, please refer to the prospectuses for additional details about these risks. Our investment approach constantly keeps the risk of loss in mind. These risks include, but are not limited to:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

### ***Voting Client Securities***

As a matter of firm policy and practice, Firm does not vote proxies on behalf of advisory clients. Clients retain the responsibility for receiving and voting proxies for any and all securities maintained in client portfolios. Clients should contact their financial advisor if they have any questions and/or to obtain this information. Clients will receive their proxies directly from their custodian or transfer agent.

### **Item 7 - Client Information Provided to Portfolio Managers**

IAM may act as both your registered investment adviser and your portfolio manager. IAM may outsource its portfolio management by using outside portfolio managers for the referenced Program. Therefore, your portfolio manager has the same access to your information as IAM. Your information includes, among other things, income, net worth, risk tolerance, and investment objectives. Your portfolio manager uses this information to determine the appropriate asset allocation and manage your investments. When you update your information with IAM, your portfolio manager will have immediate access to the same updated information.

### **Item 8 - Client Contact with Portfolio Managers**

You may communicate with portfolio managers directly. Consultations beyond normal business practices may require additional negotiated fees



## **Item 9 - Additional Information**

### ***Disciplinary Information***

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to a client's evaluation of Firm or the integrity of Firm's management. Firm has no information applicable to this Item.

### ***Other Financial Industry Activities and Affiliations***

Individuals associated with the Firm as an Investment Adviser Representative ("IAR") may also be registered with Triad Advisors, member FINRA/SIPC, as a Registered Representative ("RR"). Brokerage services may be offered separately from investment advisory services. Any such transactions may be facilitated through Triad Advisors in their capacities as registered representatives. Clients will be charged separately from their advisory services. If a trade error were to occur, it may result in profit or loss to the firm. The firm has controls in place to limit such trade errors. Investment Advisers will not participate in any profits resulting from such errors.

IARs may also be licensed to sell insurance products through various insurance companies that are unaffiliated with the Firm. The client is under no obligation to utilize the services of your IAR in the purchase or sale of securities, insurance or futures products through his/her association with RHG or with an insurance company. However, any transactions you may effect through your IAR in conjunction with those relationships may result in the receipt of commissions and other compensation separate from any advisory fees we charge.

Although the Firm may recommend that clients establish accounts at a particular custodian, it is the client's decision to custody assets with any custodian. Firm is independently owned and operated and not affiliated with any custodian.

Information about your IAR's financial industry activities and affiliations is disclosed in the IAR's Brochure Supplement which you will receive with this brochure. Additional information about your IAR is also available at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### ***Code of Ethics, Participation or Interest in Client Transactions and Personal Trading***

The Firm has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at the Firm must acknowledge the terms of the Code of Ethics annually, or as amended.

Advisors of the Firm may buy or sell securities that are recommended to clients. The Firm's employees and persons associated with the Firm are required to follow the Code of Ethics. Subject to satisfying this policy and applicable laws, officers, directors and employees of the Firm and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for the Firm's clients. The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of the Firm will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities have been designated as exempt

transactions, based upon a determination that these would not materially interfere with the best interest of the Firm's clients. In addition, the Code requires pre-approval of many transactions, and restricts trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client. Employee trading is continually monitored under the Code of Ethics to reasonably prevent conflicts of interest between the Firm and its clients.

Advisors may recommend and trade in the same securities with clients and/or related accounts at or about the same time. Generally, this would pose a conflict if the Advisor or related account were given a better price than the client. To mitigate this conflict, it is procedure to not trade an Advisors account or related persons account on the same day as a client unless the client gets the better price.

#### Aggregated trades (employees and client trades)

Trades may be done on an aggregated basis when consistent with the Firm's obligation of best execution. In such circumstances, the Advisor (or related account) and client accounts will share commission costs equally and receive securities at a total average price. The Firm will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

The Firm's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting the Compliance Department at our main number.

#### ***Review of Accounts***

Account reviews are conducted by the Advisor. Account performance is reviewed not less than quarterly. Factors that are considered during such reviews include, but are not limited to the following: investment objectives, targeted allocation, current allocation, suitability, performance, monthly distributions, concentrated positions, diversification, and outside holdings. Examples of situations that may impact Client's account would be the following: performance that is not in line with the client's "downside risk tolerance," change in investment objective, the client makes a significant addition of capital or withdrawal of capital from the account, rebalancing of the portfolio if current allocation and targeted allocation are not consistent, concentrated position that could lead to volatility, etc.

The client agrees to inform the firm in writing of any material changes to the information included in the questionnaire or any other change in the client's financial circumstances that might affect the manner in which client's assets should be invested. Clients may contact the firm during normal business hours to consult with the firm concerning the management of the client's account(s).

#### Performance Reports

All managed accounts receive account statements monthly if there is activity in the account and quarterly at a minimum. We offer a quarterly review and performance report to all clients upon request.

### ***Client Referrals and Other Compensation***

The Firm does not receive an economic benefit by anyone other than the client for providing investment advice and other advisory services. The Firm does not compensate others for client referrals.

### ***Financial Information***

Registered Investment Advisers are required to provide you with certain financial information or disclosures about Firm's financial condition. Firm has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of any bankruptcy proceeding.

## **Item 10 – Requirements for State-Registered Advisers**

Darrin Cohen serves as Owner, CEO, & CCO of the Firm. The following describes his formal education and business background.

### Education Background

Mr. Cohen graduated from Washington University in St. Louis with a BSBA, Bachelor of Science in Business Administration. He also attended Port Richmond High School-New York, graduating in 1989.

### Business Background

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor Representative	11/2014 to present
Wealth Enhancement & Preservation of GA	Owner and CEO	01/2002 to present
Triad Advisors	Registered Representative	12/2014 to present
Resource Horizons Investment Advisory	Investment Advisor Representative	05/2008 to 12/2014
Kovack Securities, Inc.	Registered Representative	10/2014 to 11/2014
Resource Horizons Group, LLC	Registered Representative	03/2004 to 10/2014

Mr. Cohen or the Advisors of Firm are not compensated with performance based fees. There are no disciplinary proceedings against Mr. Cohen that would require disclosure. Mr. Cohen has no other relationship or arrangement with any issuer of securities.

## Privacy Policy

We collect nonpublic personal information about you from the following sources: Information we receive on applications or other forms and information about your transactions with our affiliates, others, or us. Information collected includes social security numbers, income, account balances, and types and amounts of investments and transactions. We do not disclose any non-public information about our current or former customers to anyone, except as permitted by law or in order to provide the current services. Our employees have limited access to your personal information based on their responsibilities to provide products or services to you. Be assured that we maintain physical, electronic and procedural safeguards in compliance with federal standards to protect your information.

We collect and share your information for our everyday business purposes. Information is shared with one or more of our affiliated entities, at our sole discretion and for purposes either related or unrelated to services we provide you, and to nonaffiliated entities that either perform services for us or function on our behalf (such as check printing services, account aggregation providers, broker/dealers, investment companies, and insurance companies). Affiliates are companies related by common ownership or control. They can be financial and nonfinancial companies. Nonaffiliates are companies not related by common ownership or control. They can be financial and nonfinancial companies. We share personal client information with Triad Advisors, LLC, a nonaffiliated registered broker/dealer."

IAM will disclose customer information to and receive customer information from Triad for the purposes of offering additional products and services to you as well as to effect, administer, service and enforce your requested transactions and maintain and service your accounts. Triad may also continue to use personal information they receive from us to perform services on our behalf, to respond to communications from you, as you authorize or request, or, if you are their customer, to offer you their products or services. To the extent that you are entitled to other protections under applicable laws and these laws apply, we will comply with them when we share personal information about you.

If the IAR servicing your account leaves us to join another firm, he/she is permitted to retain copies of your information so that he or she can assist with the transfer of your account and continue to serve you at their new firm.

"Opting-out" of Third Party Disclosures: If you do not want your Investment Advisor to retain copies of your client sensitive information when he or she leaves us to join another firm, you may contact our Compliance Department by calling 678-739-0175.

Form ADV Part 2B-Brochure Supplement

Darrin Cohen, CFP®  
CRD #2488435

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Darrin Cohen that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about Darrin Cohen is available on the SEC's website at:**  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 - Educational Background and Business Experience

Darrin Cohen (born 1971)

### Educational Background

Washington University – BSBA Bachelor of Science

The CERTIFIED FINANCIAL PLANNER™ (CFP®) designation is issued by the Certified Financial Planner Board of Standards, Inc. Candidates are required to complete a CFP-board registered program. They must also pass the CFP Certification Examination, which is administered in 10 hours over a two-day period. The exam includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct. As a prerequisite to sitting for the CFP Certification Examination, candidates must hold a bachelor's degree (or higher) from an accredited college or university and have at least 3 years of full time personal financial planning experience.

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor Representative	11/2014 to present
Triad Advisors	Registered Representative	12/2014 to present
Kovach Securities, Inc.	Registered Representative	10/2014 to 11/2014
Resource Horizons Group, LLC	Registered Representative	03/2004 to 10/2014
Resource Horizons Investment Advisory	Investment Advisor Representative	05/2008 to 12/2014

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Cohen has no information applicable to this Item.

## Item 4 - Other Business Activities

Mr. Cohen is a registered representative with Triad Advisors, a registered broker/dealer as well as being licensed to sell insurance products, as such he is compensated through commissions based on the sale of securities and other investment and insurance products. Mr. Cohen is also owner/operator of 3 Putt Properties and Blue River. Mr. Cohen is raising funds for Blue Arc SBIC Mezzanine Fund through Blue River. This fund is not available to clients of IAM. Mr. Cohen may spend as much as 50% of his time with these other related activities.

These may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Cohen is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

### **Item 5 - Additional Compensation**

Mr. Cohen does not receive compensation for advisory services other than fees paid by the client.

### **Item 6 – Supervision**

We supervise Mr. Cohen by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Cohen gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Cohen is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. Mr. Cohen is supervised by Julie Baetz, Director of Operations and can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Cohen has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.

Form ADV Part 2B-Brochure  
Supplement

Thomas S. Martin, LUTCF  
CRD #1669878

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Thomas S. Martin that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about Thomas S. Martin is available on the SEC's website at:  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**



## Item 2 - Educational Background and Business Experience

Thomas S. Martin (born 1963)

### Educational Background

Shorter University– BSBA

The Life Underwriter Training Council Fellow (LUTCF) designation is jointly conferred by The American College and the National Association of Insurance and Financial Advisors (NAIFA). In order to qualify, individuals must complete 5 elective courses and an ethics course. Topics covered include the uses and selection of various insurance products. Certified individuals are also members of NAIFA

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor Rep.	11/2014 to present
Triad Advisors	Registered Representative	12/2014 to present
Kovack Securities, Inc.	Registered Representative	10/2014 to 12/2014
Resource Horizons Investment Advisory	Investment Advisor Rep.	09/2012 to 12/2014
Resource Horizons Group, LLC	Registered Representative	03/2008 to 10/2014
Pruco Securities	Registered Representative	06/1987 to 01/2008

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Martin has no information applicable to this Item.

## Item 4 - Other Business Activities

Mr. Martin is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds. Mr. Martin is also licensed to sell LTC and life insurance in GA. Mr. Martin may spend as much as 25% of his time with these other related activities.

This may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Martin is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

## Item 5 - Additional Compensation

Mr. Martin does not receive compensation for advisory services other than fees paid by the client.

## Item 6 – Supervision

We supervise Mr. Martin by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Martin gives to you by performing the following review: A review of relevant account opening documentation when the

relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Martin is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Martin has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.

Form ADV Part 2B-Brochure Supplement

Armand P. Glassman, MBA, CFP<sup>®</sup>, CPA  
CRD #5746414

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Armand P. Glassman that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about Armand P. Glassman is available on the SEC's website at:**  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 - Educational Background and Business Experience

Armand P. Glassman (born 1959)

### Educational Background

University of Georgia – BS in Computer Science

Emory University – MBA in Finance/Accounting

Oglethorpe University – Financial Planner Program

The CERTIFIED FINANCIAL PLANNER™ (CFP®) designation is issued by the Certified Financial Planner Board of Standards, Inc. Candidates are required to complete a CFP-board registered program. They must also pass the CFP Certification Examination, which is administered in 10 hours over a two-day period. The exam includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct. As a prerequisite to sitting for the CFP Certification Examination, candidates must hold a bachelor's degree (or higher) from an accredited college or university and have at least 3 years of full time personal financial planning experience.

Certified Public Accountants (CPAs) are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's Code of Professional Conduct within their state accountancy laws or have created their own.

Learn more about educational requirements at:

<http://www.aicpa.org/BecomeACPA/Licensure/Requirements/Pages/default.aspx>

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	11/2014 to present
Triad Advisors	Registered Representative	12/2014 to present
Glassman Consulting Services	President & Owner	08/1991 to present
Kovack Securities, Inc.	Registered Representative	10/2014 to 12/2014
Resource Horizons Investment Advisory	Investment Advisor	03/2010 to 12/2014
Resource Horizons Group, LLC	Registered Representative	01/2010 to 10/2014

### **Item 3 - Disciplinary Information**

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Glassman has no information applicable to this Item.

### **Item 4 - Other Business Activities**

Mr. Glassman is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds. Mr. Glassman is president and owner of Glassman Consulting Services. Mr. Glassman may spend as much as 25% of his time with these other related activities.

This may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Glassman is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

### **Item 5 - Additional Compensation**

Mr. Glassman does not receive compensation for advisory services other than fees paid by the client.

### **Item 6 – Supervision**

We supervise Mr. Glassman by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Glassman gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Glassman is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Glassman has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.

Form ADV Part 2B-Brochure Supplement

Gabriel L. Gehret  
CRD #4276425

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Gabriel Gehret that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about Gabriel Gehret is available on the SEC's website at:**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 - Educational Background and Business Experience

Gabriel Gehret (born 1977)

### Educational Background

Stetson University– Bachelor of Arts degree

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	01/2015 to present
Gehret Advisors, LLC	Owner and President	01/2002 to present
Triad Advisors	Registered Representative	12/2014 to present
Kovack Securities, Inc.	Registered Representative	10/2014 to 12/2014
Resource Horizons Group, LLC	Registered Representative	10/2011 to 10/2014
Resource Horizons Investment Advisory	Investment Advisor Rep.	10/2011 to 12/2014
SIGMA Financial Corporation	Registered Representative	03/2009 to 10/2011
SPC	Investment Advisor	03/2009 to 10/2011

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Gehret has no information applicable to this Item.

## Item 4 - Other Business Activities

Mr. Gehret is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds.

Mr. Gehret is also the owner/agent of Gehret Advisors, dealing with fixed, life and health insurance in GA. Mr. Gehret may spend as much as 25% of his time with these other related activities.

This may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Gehret is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

## Item 5 - Additional Compensation

Mr. Gehret does not receive compensation for advisory services other than fees paid by the client.

## Item 6 – Supervision

We supervise Mr. Gehret by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Gehret gives to you by performing the following review: A review of relevant account opening documentation when the

relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Gehret is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Gehret has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.



Form ADV Part 2B-Brochure Supplement

Julie A. Baetz  
CRD #1163145

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Julie Baetz that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Julie Baetz is available on the SEC's website at:  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 - Educational Background and Business Experience

Julie Baetz (born 1961)

### Educational Background

Western Michigan University – BBA in Accounting and minors in General Business and Computer Science

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	01/2015 to present
Triad Advisors	Registered Representative	12/2014 to present
Kovack Securities, Inc.	Registered Representative	10/2014 to 12/2014
Resource Horizons Group, LLC	Registered Representative	10/2010 to 10/2014
Resource Horizons Investment Advisory	Investment Advisor	03/2012 to 12/2014
AXA Advisors, LLC	Registered Representative	07/2009 to 10/2010
Woodbury Financial Services	Registered Representative	09/2006 to 06/2009

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mrs. Baetz has been the subject of a legal or disciplinary event. Mrs. Baetz was named in a legal action but was not a party to the infraction. She was a Licensed Sales Assistant with the firm at the time, but did not act as a Representative.

## Item 4 - Other Business Activities

Mrs. Baetz is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds. Mrs. Baetz may spend as much as 50% of her time with these other related activities.

This may pose a conflict of interest to the extent that she has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mrs. Baetz is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

## Item 5 - Additional Compensation

Mrs. Baetz does not receive compensation for advisory services other than fees paid by the client.

## Item 6 – Supervision

We supervise Mrs. Baetz by requiring that she adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mrs. Baetz gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mrs. Baetz is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

## **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mrs. Baetz has been the subject of a legal or disciplinary event. Mrs. Baetz was named in a legal action but was not a party to the infraction. She was a Licensed Sales Assistant with the firm at the time, but did not act as a Representative.

Form ADV Part 2B-Brochure Supplement

Helen Coker "Cokie" Berenyi  
CRD #2747518

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management

201 Coming, Suite C  
Charleston, SC 29403  
843-573-7277 (phone)  
843-573-7298 (fax)

CRD #172788

July 10, 2018

**This brochure supplement provides information about Cokie Berenyi that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Cokie Berenyi is available on the SEC's website at:  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 - Educational Background and Business Experience

Helen Coker "Cokie" Berenyi (born 1973)

### Educational Background

Clemson University – BS in Financial Management

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	03/2016 to present
Red Triangle, LLC	Principal/CCO	08/2008 to present
Wachovia Securities, LLC	Financial Consultant	01/2002 to 08/2008

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Ms. Berenyi has no information applicable to this Item.

## Item 4 - Other Business Activities

Ms. Berenyi is the owner of Red Triangle, LLC, a registered investment adviser located in Charleston, SC. Ms. Berenyi is also the sole owner of residential rental properties in Hanahm and Mt. Pleasant, SC.

## Item 5 - Additional Compensation

Ms. Berenyi does not receive compensation for advisory services other than fees paid by the client.

## Item 6 – Supervision

We supervise Ms. Berenyi by requiring that she adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Ms. Berenyi gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Ms. Berenyi is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

## Item 7 - Requirements for State-Registered Advisers

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Ms. Berenyi has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.

Form ADV Part 2B-Brochure Supplement

Jacob K. Sanders, CFP®  
CRD #5643304

Wealth Enhancement and Preservation of GA, LLC  
D/B/A

Infinite Asset Management  
5755 North Point Parkway, Suite 232  
Alpharetta, GA 30022  
678-739-0175 (phone)  
678-739-0184 (fax)  
CRD #172788

July 10, 2018

**This brochure supplement provides information about Jacob K. Sanders that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about Jacob K. Sanders is available on the SEC's website at:  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 - Educational Background and Business Experience

Jacob K. Sanders (born 1982)

### Educational Background

University of Georgia – BBA

The CERTIFIED FINANCIAL PLANNER™ (CFP®) designation is issued by the Certified Financial Planner Board of Standards, Inc. Candidates are required to complete a CFP-board registered program. They must also pass the CFP Certification Examination, which is administered in 10 hours over a two-day period. The exam includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct. As a prerequisite to sitting for the CFP Certification Examination, candidates must hold a bachelor's degree (or higher) from an accredited college or university and have at least 3 years of full time personal financial planning experience.

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	03/2018 to present
Capital Asset Advisory Services, LLC	Investment Advisor	03/2014 to present
Encore Advisors	Investment Advisor/Agent	01/2014 to present
Triad Advisors, Inc.	Registered Representative	01/2014 to present
Leavitt Financial Group, Inc.	Financial Planner	03/2012 to 04/2015
Sanders Yearian Advisory Group, Inc.	Investment Advisor	01/2014 to 04/2014
Invest Financial Corporation	Registered Representative	02/2009 to 01/2014
Financial Network Associates, Inc.	Registered Person	02/2009 to 01/2014
Not employed	Not employed	09/2008 to 02/2009
Stock Building Supply	Outside Sales	08/2006 to 09/2008

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Sanders has no information applicable to this Item.

## Item 4 - Other Business Activities

Mr. Sanders is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds. Mr. Sanders is also registered with Encore Advisors and is licensed to sell investments and fixed insurance products. Mr. Sanders may spend as much as 20% of his time with these other related activities.

This may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Sanders is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

### **Item 5 - Additional Compensation**

Mr. Sanders does not receive compensation for advisory services other than fees paid by the client.

### **Item 6 – Supervision**

We supervise Mr. Sanders by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Sanders gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Sanders is aware of your current financial situation, objectives and individual investment needs and a review of client correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Sanders has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.



Form ADV Part 2B-Brochure Supplement

James E. Jordan

CRD # 5434177

Wealth Enhancement and Preservation of GA, LLC

D/B/A

Infinite Asset Management

5755 North Point Parkway, Suite 232

Alpharetta, GA 30022

678-739-0175 (phone)

678-739-0184 (fax)

CRD #172788

July 10, 2018

**This brochure supplement provides information about James E. Jordan that supplements the Infinite Asset Management brochure. You should have received a copy of that brochure. Please contact us at the number listed above if you did not receive an Infinite Asset Management brochure or if you have any questions about the contents of this supplement.**

**Additional information about James E. Jordan is available on the SEC's website at:**

**[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2 - Educational Background and Business Experience

James E. Jordan (born 1981)

### Educational Background

Reinhardt University – Bachelor degree in Organizational Management

### Business Experience

<b>Firm</b>	<b>Position</b>	<b>Dates</b>
Infinite Asset Management	Investment Advisor	05/2018 to present
Triad Advisors, Inc.	Registered Representative	01/2014 to present
LPL Financial	Registered Representative	12/2010 to 01/2014
MML Investors Services	Registered Representative	04/2007 to 12/2010
Mass Mutual Life Insurance Company	Agent	04/2007 to 12/2010
Capstone Financial Partners	Financial Svcs. Professional	04/2007 to 12/2010
Perimeter Bobcat	Territory Manager	04/2005 to 04/2007
Ingersoll-Rand	Territory Manager	04/2005 to 04/2007
Marietta Winnelson	Outside Sales	08/2004 to 04/2005
V.H. Gilstrap Plumbing, Inc.	Purchasing Agent	06/1999 to 08/2004

## Item 3 - Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to your evaluation of the representative. Mr. Jordan has no information applicable to this Item.

## Item 4 - Other Business Activities

Mr. Jordan is a registered representative with Triad Advisors, a registered broker/dealer, and is compensated through commissions based on the sale of securities and other investment products and trails received from the sale of mutual funds. Mr. Jordan is also the co-owner/financial consultant of Compass Financial Partners, LLC, dealing with non-variable insurance, property and casualty insurance in GA. He is also the owner of TIC Jordan, LLC, a residential and commercial property rental and management company. Mr. Jordan may spend as much as 25% of his time with these other related activities.

This may pose a conflict of interest to the extent that he has a financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments. However, Mr. Jordan is constrained by fiduciary principles to act in your best interest. Additionally, you have the option to purchase investment and insurance products through other brokers or agents who are not affiliated with us.

## Item 5 - Additional Compensation

Mr. Jordan does not receive compensation for advisory services other than fees paid by the client.

## Item 6 – Supervision

We supervise Mr. Jordan by requiring that he adhere to our processes and procedures as described in our firms Code of Ethics. We will monitor the advice that Mr. Jordan gives to you by performing the following review: A review of relevant account opening documentation when the relationship is established, a daily review of account transactions, review custodial information on a quarterly basis to assess account activity, perform annual oversight so that Mr. Jordan is aware of your current financial situation, objectives and individual investment needs and a review of client

correspondence on an as needed basis. As CCO, Mr. Cohen is responsible for the supervision of all client accounts. He can be reached at 678-739-0175.

### **Item 7 - Requirements for State-Registered Advisers**

Investment Advisor Representatives are required to disclose all material facts regarding certain arbitration awards, disciplinary proceedings and bankruptcy petitions. Mr. Jordan has not been a party to any arbitration awards, disciplinary proceedings or bankruptcy petitions.